



Farm Operations Lead

The Good Place Farm | Chattahoochee Hills, Georgia

Instagram: @TheGoodPlaceFarm

www.thegoodplace.farm

Independent Contractor | 30+ hours per week | \$22/hour depending on experience

The Good Place Farm is seeking a dependable, experienced, and hands-on **Farm Operations Lead** to manage the day-to-day execution of the farm's core operations in Chattahoochee Hills, Georgia.

This is a key operational role responsible for leading daily garden production, animal care, rotational grazing, groundskeeping, farm maintenance, and coordination of volunteers or helpers as needed. The ideal candidate is practical, self-motivated, comfortable working outdoors, confident around animals, and capable of managing a wide range of farm responsibilities with consistency and good judgment.

This position is best suited for someone with experience in farming, gardening, livestock care, landscaping, property maintenance, homesteading, or a similar hands-on outdoor operations role.

About The Good Place Farm

The Good Place Farm is a family-run farm, homestead, and growing agritourism destination located in Chattahoochee Hills, Georgia. What began as a family farm has grown into a beloved local and worldwide online presence centered around humane animal care, seasonal growing, farm experiences, and community connection—**with over 1M followers across all social media platforms.**

The farm is home to a wide range of animals and includes garden production, a self-serve farmstand, seasonal events, U-Pick offerings, educational experiences, and a growing calendar of on-farm programming. The Good Place Farm is also expanding its public-facing experiences, including farm visits, events, garden access, and other offerings that invite people to connect with the land, the animals, and the story behind the farm.

In addition to its on-site work, The Good Place Farm has developed a strong social media presence through honest, warm, and often humorous storytelling about farm life. Its online audience follows along for animal stories, behind-the-scenes farm moments, seasonal updates, and the real work of building a farm that is both beautiful and functional.

This is an exciting stage of growth for the farm. As the garden, livestock systems, events, farmstand, U-Pick program, and online community continue to expand, The Good Place Farm is looking for a capable Farm Operations Lead who can help build and manage the daily systems that make that growth possible.

Role Purpose

The purpose of this role is to create and maintain reliable daily farm systems so the farm's core operations do not depend solely on the owner.

The Farm Operations Lead will take ownership of the day-to-day garden, livestock, grazing, groundskeeping, maintenance, and volunteer systems. The owner will remain involved in overall direction, training, special projects, content, events, and long-term vision, but this role is designed to ensure that the daily work of the farm continues with consistency, care, and accountability. This is not primarily an events, marketing, bookkeeping, or administrative role. It is a hands-on farm operations role.

Position Summary

The Farm Operations Lead will manage and complete the farm's daily operational priorities. This includes overseeing routine animal care, managing crop production tasks, maintaining the property, completing basic repairs, implementing rotational grazing systems, and coordinating additional labor when needed. The owner will provide direction, training, and oversight, but this role requires someone who can work independently, recognize priorities, communicate clearly, and take responsibility for completing work thoroughly and safely.

Key Responsibilities

Garden Production

- Manage the day-to-day care of the farm's garden and growing areas, including:
- Harvesting produce, flowers, herbs, and seasonal crops
- Preparing, flipping, and maintaining garden beds
- Replanting and assisting with succession planting
- Fertilizing, amending soil, and supporting crop health
- Weeding, watering, trellising, pruning, and general crop maintenance
- Monitoring plants for pest, disease, irrigation, or fertility concerns
- Communicating garden needs, issues, supply needs, and priorities
- Helping keep growing areas organized, productive, and presentable

Livestock and Animal Care

- Manage daily animal care and basic livestock operations, including:
- Feeding and watering animals
- Observing animal health, behavior, and overall condition
- Assisting with routine animal care and basic doctoring under guidance
- Administering shots or treatments when trained and directed
- Supporting calm, humane, and consistent animal handling
- Moving animals as part of rotational grazing systems
- Setting up and moving temporary electric fencing
- Communicating animal health concerns, supply needs, and care priorities
- Coordinating animal sales, animal transport, and processor drop-offs as directed
- Livestock experience is preferred. Comfort working around animals and a willingness to learn proper care practices are essential.

Regenerative Agriculture and Grazing Systems

- Support and help manage the farm's regenerative agriculture practices, including:
- Rotational grazing
- Pasture management
- Temporary electric fencing setup and movement
- Animal movement between grazing areas
- Water system setup for grazing areas
- Compost use and soil health practices
- Observation and improvement of farm systems over time

Groundskeeping and Property Maintenance

- Help maintain the farm property, infrastructure, and work areas, including:
- Mowing and general groundskeeping
- Fence repair and maintenance
- Basic barn, shed, and structure repairs
- Basic carpentry and farm repair projects
- Tool, feed, and supply organization
- Identifying maintenance needs and communicating them promptly
- Maintaining clean, safe, and functional work areas

Volunteer and Helper Coordination

- Coordinate volunteers, seasonal helpers, or additional workers as needed, including:
 - Communicating daily tasks clearly
 - Assigning and supervising work
 - Supporting safe and productive workdays
 - Helping organize workdays around farm priorities
 - Ensuring projects are completed correctly and efficiently
 - Communicating progress, issues, and supply needs to the owner
 - This role will often require coordinating more than one set of hands to complete the farm's priorities.

Required Qualifications

Applicants should be able to:

- Work independently and manage time effectively
- Follow instructions and communicate clearly
- Recognize priorities and complete tasks without constant supervision
- Work outdoors in a variety of weather conditions
- Perform physically demanding farm tasks safely
- Lift up to 100 pounds
- Safely handle animals, tools, fencing, feed bags, and basic farm equipment
- Stand, bend, kneel, carry, shovel, rake, walk, and lift for extended periods
- Operate or be willing to learn basic farm equipment and tools

Preferred Experience

Experience in one or more of the following areas is strongly preferred:

- Small farm operations
- Market gardening, vegetable production, or flower farming
- Livestock care
- Rotational grazing
- Electric fencing
- Groundskeeping or landscaping
- Basic carpentry or repair work
- Farm equipment and tools
- Volunteer, crew, or team coordination
- Homesteading, nursery, agricultural, or outdoor operations work

Ideal Candidate

The ideal candidate is:

- Reliable and consistent
- Calm and confident around animals
- Comfortable with physical labor
- Observant and proactive
- Organized and practical
- Safety-conscious
- A clear communicator
- Able to manage changing priorities
- Comfortable taking ownership of recurring responsibilities
- Respectful of animals, land, tools, and people
- Interested in helping improve systems as the farm grows
- This role requires both the ability to complete hands-on work and the judgment to help lead daily farm operations with care and professionalism.

Schedule

This is an hourly position expected to average **30+ hours per week**.

The ideal schedule is approximately **4–6 hours per day**, with the possibility of expanding up to **8 hours per day** depending on experience, availability, farm needs, and hourly rate. Some weekend availability may be required depending on animal care needs, garden priorities, harvest windows, weather, and seasonal demands.

Compensation

Pay is **\$20/hour** depending on experience, availability, and skill set.

There is potential for this role to grow as the farm's needs expand.

How to Apply

Apply via email: goodplacefarm@gmail.com

In addition to your resume, please send a brief introduction that includes:

- Relevant work experience
- Availability to start
- Hourly rate expectations
- Experience with farming, gardening, livestock, landscaping, carpentry, maintenance, or operations
- Why are you interested in this position?

Qualified applicants may be asked to provide references.

The Good Place Farm is looking for a capable, reliable person who wants to play an important role in the daily operation and continued growth of the farm.